we need art.

Buying art for 50 walls costs $350,000–$450,000 upfront. Compare it with a monthly rental.

1. The real cost of owning art

An original work by an emerging artist in the US costs about $7,000–$9,000, with framing, shipping and installation. Not a famous name: an entry price you can check at any gallery or art fair.

50 walls × $7,000–$9,000 = $350,000–$450,000 up front.

2. Side by side (example: 50 walls)

Cost and terms	Buy	Rent
Art	50 × $7,000–$9,000 = $350,000–$450,000	50 × $120–$160 = $6,000–$8,000 a month
Additional cost	Included in the price above: framing, shipping, installation. On you, every year: insurance, and storage for anything that doesn't fit.	Included: framing, shipping, insurance. Paid separately: installation and curation at the start, and each rotation or removal when you choose it. The price depends on the size of your project.
Cash out on day one	$350,000–$450,000	$6,000–$8,000 a month, plus additional costs at signing
Tax treatment*	Purchased art is generally not depreciable. Confirm the treatment with your tax advisor.	Rental fees may be deductible as a business expense. Confirm eligibility with your tax advisor.
If you move, grow or want a change	Little or no resale market. Your money is largely gone. What doesn't fit the new office goes into storage. You keep paying storage and insurance. You're stuck with it.	Nothing to sell. We re-curate a fresh look for the new space. Nothing to store or insure. Cancel after the first three months.

Renting avoids a large art purchase and can adapt as your space changes. Tax treatment and resale outcomes depend on your circumstances.

This example uses $120–$160 per wall per month. Your price depends on how many walls you have and the size of the works.

3. Three short blocks, one per reader

For finance

- A monthly operating cost that may be deductible.* No art purchase.
- Clear pricing: one monthly rent, plus separate payments for installation and curation at the start, and for each rotation or removal. No hidden fees.
- 18-month agreement. Cancel after the first three months.

For operations — what this asks of you: almost nothing

- One person to call, from the first visit to every rotation.
- We handle sourcing, framing, shipping, insurance, installation, maintenance, rotations and removal. You don't chase artists or installers.
- The same quality and process in every office.
- Installed within two months. Nothing goes up without your approval.
- A fresh look every year, if you want one.

For leadership — your walls are talking

- First impressions. The right art tells clients who you are before anyone says a word.
- Look as good as you are. Art makes your office look as successful as your company really is.
- The office has a new job. Art turns a place to work into a place where culture is built, talent is won and clients decide.
- Bring people back. Art gives your team a reason to come into the office.
- Win talent. Art shows candidates this is a company that cares about quality.
- Show who you are. Art puts your culture, values and brand on every wall.
- One firm, one story. Art makes every office feel like the same company, even after growth and acquisitions.
- Doing nothing costs you. Without the right art, your walls undersell your firm every day.

4. Why trust us

- The Collective: our curated network of accomplished artists. Every work is selected because it is right for your company, not because it happens to be sitting in a warehouse.
- Creative direction by Sebastián Errázuriz, internationally recognized artist and designer.
- Co-founded by Simon Miccio, who has built private and corporate art collections for 10 years.

Our artists have been featured in

The New York Times · The Wall Street Journal · Financial Times · Bloomberg · BBC · CNN · Vogue · Elle Decor · Architectural Digest

5. Next step

Tell us about your space. After a short call, and once we have the basic details, we send you a free Art Plan (a design of your walls and your monthly quote), with this page filled in with your numbers, within 5 business days.

Get my free Art Plan

Your wall design and monthly quote, within 5 business days of a short call.

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*Rental fees are generally deductible as an ordinary and necessary business expense under IRC §162. Purchased art is generally not depreciable. This is not tax advice — please confirm the treatment for your company with your tax advisor.